

The foundational principle of human rights is that all human beings are equal in terms of their rights, dignity, and worth. Yet, we live in a world fraught with social disparities both within and between countries, which have profound implications for the distribution of population, health as well as the unequal enjoyment of economic and social rights as well as human rights in general. We are all committed to fostering an inclusive education, research, and working environment free of bullying and harassment in a democratic society, ensuring that all employees and students are treated with respect, consideration, decency, and dignity at all times. In this context, this book is an initiative to bring various thoughts and ideas under one umbrella where the main theme of the book "peace, Dignity and Equity for a Healthy World" is reflected . The book entitled "Promoting Peace, Dignity, and Equity for a Healthy World" comprises 26 chapters reflecting the various ways in which we the stakeholders can attain peace, dignity, and equity in this world.

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Promoting Peace, Dignity and Equity for a Healthy World

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PREFACE

The foundational principle of human rights is that all human beings are equal in terms of their rights, dignity, and worth. Yet, we live in a world fraught with social disparities both within and between countries, which have profound implications for the distribution of population, health as well as the unequal enjoyment of economic and social rights as well as human rights in general. This book entitled "Promoting Peace, Dignity, and Equity for a Healthy World" comprises 26 chapters reflecting the various ways in which we the stakeholders can attain peace, dignity, and equity in this world.

The chapters in the book are wide-ranging covering the educational opportunities for the disadvantaged groups, people with disabilities and women and women's participation in administration. The different thoughts to promote peace, well-being and physical and mental health for reducing stress with music and dance therapies has been focused. The role of ICT, STEM and Education for promoting peace has been analyzed. The importance of disseminating the knowledge of adolescents' reproductive health rights and mental health for the well-being of adolescents has been emphasized. The chapters in this edited book cover some of the Sustainable Development Goals (SDGs) laid down by the United Nations such as gender equality, proper sanitation, good health and well-being, quality education, peace, and justice among other goals.

We express our deep gratitude and indebtedness to the authorities of Aliah University, Honourable Vice-Chancellor, Prof. Sk. Abu Taher Kamruddin and esteemed Registrar, Dr. Syed Nurus Salam for giving us an opportunity to come up with this book. We are thankful to the Deputy Registrar, Deans, all heads of the departments and our departmental colleagues, departmental research scholars and students. We must extend our gratitude to all the contributors and we sincerely hope that this edited volume will enrich the readers and it will give them some positive direction for thought. We are thankful to each and every one.

Last, but not the least, we are thankful to the publishing house for being kind enough to cooperate all along the publishing procedure and making this journey an enriching one.

Editors
Dr. Minara Yeasmin
&
Mrs. Shazia Hasnain

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Role of Geographical Indications for the Empowerment of Women in West Bengal, India

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Abstract

India is a rich country because of its multi-culture, diversity and huge natural resources. Artists from every state make certain products which are unique and rich in quality. There are many traditional and famous items of every state which give name and fame to their origin and producers, for example, Darjeeling Tea is globally famous for its aroma and taste, and some other famous items are Pochampalli Ikkat of Telangana, Mysore silk of Karnataka, Kullu Shawl of Himachal Pradesh, Muga Silk of Assam, Feni of Goa. These items are also registered Geographical Indications.

A Geographical Indication (GI) is a name or sign used on an item which corresponds to a specific geographical area or origin. The use of a geographical indication, as an indication of the product's source, acts as a certification that the product possesses a certain level of quality. There are a few registered GI items of West Bengal which are the result of hard labour of skilled female artists and producers, for example, Darjeeling Tea, Nakshi Kantha, Madur Kathi, and Bengal Pata Chitra.

This paper attempted to check the role of Geographical Indications in the empowerment of women in the state of West Bengal. For this purpose, a few registered Geographical Indications items have been selected.

Keywords: Geographical Indications, Women Empowerment, West Bengal.

Introduction

India is a rich country because of its multi-culture, diversity and huge natural resources. Artists from every state make certain products which are unique and rich in quality. There are many traditional and famous items of every state which give name and fame to their origin and producers, for example, Darjeeling Tea is globally famous for its aroma and taste, and some other famous items are Pochampalli Ikkat of Telangana, Mysore silk of Karnataka, Kullu Shawl of Himachal Pradesh, Muga Silk of Assam, Feni of Goa.

Most of the famous handicrafts or agricultural products are from different rural parts of India, as traditional knowledge, understanding and practice are the main sources behind their making. Rural women play an important role and are an integral part of producing or making of some the reputed agro-products or handicrafts. For example, Nakshi Kantha, Madur Kathi Mats and many more items are mainly made by female craftsmen.

Most of the makers of these famous items are illiterate or semi-literate; they are not aware of their legal and intellectual property rights, and a class of people takes undue advantage of it by making, producing and selling fake and duplicate products in the name of these renowned products, it has two key adverse effects:

1. when consumers are buying the duplicate products in the name of any renowned items, they are not getting the same quality or aroma from the fake products and because of this those customers or consumers are losing their interest in these products; and a significant decline in the sale of genuine reputed products is seen.
2. The pirates also are gaining crores of rupees by selling duplicate products in the name of reputed items, and real producers' income is hugely affected because of this.

Geographical Indication (GI) comes as a protector for artists and producers of those renowned products. Geographical Indication (GI) is the youngest branch of Intellectual Property. According to the Geographical Indications of Goods (Registration and Protection) Act, 1999

Geographical Indication, in relation to goods, means an indication which identifies such as agricultural goods, natural goods or manufactured goods as originating, or manufactured in the territory of a country, or a region or locality in that territory, where a given quality, reputation or other characteristics of such goods is essentially attributable to its geographical origin and in case where such