

# Aliah University

## Academic Audit

2023-24

JMC



*Dr. Kaifia Anwar*  
HEAD (OFFICIATING)  
Department of Journalism & Mass Communication  
Aliah University, Kolkata

*M R Rain*  
05/11/2024

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05/11/2024

The Academic Audit process of Aliah University focuses on four key functional areas:

1. Academic Management
2. Academic Practices
3. Infrastructure and supportive facilities
4. Initiatives and Supplementation

# Academic Management

## Information about HOD/ HOD (Officiating)

1] Name: Ghazala Yasmin (HoD from 5 November 2021 to 02 May 2024 )

2] Designation: Assistant Professor

3] Qualification: MA NET

4] Teaching experience (in years): 11 years

5] Industry experience (if any in years): 10 years

6] Number of teaching hours per week: 16 hours

7] Number of Research Projects/Publications/  
Study material developed during  
The academic year (provide list in separate sheet): 1

8] Contribution to enrich quality of teaching-learning  
during the academic year:  
(Seminars/Workshops/lectures/field visits organized):

Sl No	Position	Event
1	Chairperson and Coordinator	Editing Workshop for Media Production
2	Chairperson and Coordinator	Two weeks NET Coaching Workshop

9] Contribution To The Growth And Development Of The  
University During The academic year:

Committee	Position held	Work done/ Activity
BOS	Chairperson	Modification/Updation of CBCS Syllabus
Departmental Committee	Chairperson	Discharge of administrative and academic activities
Departmental Purchase Committee	Chairperson	Procurement of Articles for studio/ Lab equipment and miscellaneous purchase
Academic Council	Member	Academic Decision Making and Overview of Academic Affairs

Time table Committee	Member	Preparation of Centralised timetable for the Park Circus Campus
Canteen Committee	Member	Running and coordination of the University canteens
General Purchase Committee	Member	Procurement of goods/ miscellaneous products for University requirement
Disciplinary Committee	Member	Disciplinary scrutiny/ actions/recommendation against disciplinary misconduct
Institution Innovation Cell	Member	Establishment of Innovation Center and Incubation lab for the promotion of innovation, entrepreneurship and startup
Space Allocation Committee	Member	Allocation of classrooms and other spaces for the various Departments of the Park Circus Campus

**Information about Teaching Members (to be filled by individual Teaching member)**

- 1] Name: Ghazala Yasmin
- 2] Designation: Assistant Professor
- 3] Qualification: MA NET
- 4] Teaching experience (in years): 11 years
- 5] Industry experience (if any in years): 10 years
- 6] Number of teaching hours per week: 16 hours
- 7] Number of Research Projects/Publications/ Study material developed during The academic year (provide list in separate sheet): 1
- 8] Contribution to enrich quality of teaching-learning during the academic year: (Seminars/Workshops/lectures/field visits organized):

Sl No	Position	Event
1	Chairperson and Coordinator	Editing Workshop for Media Production
2	Chairperson and Coordinator	Two weeks NET Coaching

		Workshop
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9] Contribution To The Growth And Development Of The University During The academic year:

Committee	Position held	Work done/ Activity
BOS	Chairperson	Modification/Updation of CBCS Syllabus
Departmental Committee	Chairperson	Discharge of administrative and academic activities
Departmental Purchase Committee	Chairperson	Procurement of Articles for studio/ Lab equipment and miscellaneous purchase
Academic Council	Member	Academic Decision Making and Overview of Academic Affairs
Time table Committee	Member	Preparation of Centralised timetable for the Park Circus Campus
Canteen Committee	Member	Running and coordination of the University canteens
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Disciplinary Committee	Member	Disciplinary scrutiny/ actions/recommendation against disciplinary misconduct
Institution Innovation Cell	Member	Establishment of Innovation Center and Incubation lab for the promotion of innovation, entrepreneurship and startup
Space Allocation Committee	Member	Allocation of classrooms and other spaces for the various Departments of the Park Circus Campus

1] Name:Dr Mohammad Reyaz

2] Designation:Assistant Professor

3] Qualification:MA in Convergent Journalism and Ph. D in International Studies

4] Teaching experience (in years):7 years

5] Industry experience (if any in years): 5 years

6] Number of teaching hours per week:16 hours

7] Number of Research Projects/Publications/  
Study material developed during

The academic year (provide list in separate sheet): 1 UGC CARE II Research Paper, 1Book chapter

8] Contribution to enrich quality of teaching-learning  
during the academic year:

(Seminars/Workshops/lectures/field visits organized): 2 Special Lectures

Sl No	Position	Event	Date
1	Convenor	Departmental Research Committee of the Department of Journalism and Mass Communication organizes a Half-Day Deliberation on " Review of Literature using Prisma" by Mohammad Johaed	27-07-2023
2	Convenor	Departmental Research Committee of the Department of Journalism and Mass Communication organizes a Half-Day Deliberation on Research methodology lecture on Critical Discourse Analysis by Dr Kaifia Ancer Laskar	27-07-2023

9] Contribution to the growth and development of the  
University during the academic year:

Committee	Position held	Work done/ Activity
Departmental Committee	Member	Discharge of administrative and academic activities

Departmental Purchase Committee	Convener	Procurement of Articles for studio/ Lab equipment and miscellaneous purchase
Board of Studies, JMC Dept	Convener	Modification/Updation of CBCS Syllabus
Departmental Research Committee, JMC Dept	Convener	Discharge of administrative and academic activities
Au Website Management Committee	Convener	Developing and managing the university website
AU Publication Committee	Convener	Published bi-annual newsletter
Purchase Committee of Geography Dept	Member	Procurement of Articles for studio/ Lab equipment and miscellaneous purchase
Departmental Purchase Committee	Chairperson	Procurement of Articles for studio/ Lab equipment and miscellaneous purchase

10] Other responsibilities (Please specify, add rows if required):

1	
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	

**Information about Teaching Members (to be filled by individual Teaching member)**

1] Name: Dr. Kaifia Ancer Laskar

2] Designation: Assistant Professor

3] Qualification: Ph. D in Mass Communication

4] Teaching experience (in years): 7 years

5] Industry experience (if any in years):2 yrs

6] Number of teaching hours per week: 16

7] Number of Research Projects/Publications/  
Study material developed during: 1  
The academic year (provide list in separate sheet):8

8] Contribution to enrich quality of teaching-learning  
during the academic year:  
(Seminars/Workshops/lectures/field visits organized):2

Sl No	Position	Event	Date
1	Chairperson	Departmental Research Committee of the Department of Journalism and Mass Communication organizes a Half-Day Deliberation on " Review of Literature using Prisma" by Mohammad Johaed	27-07-2023
2	Chairperson	Departmental Research Committee of the Department of Journalism and Mass Communication organizes a Half-Day Deliberation on Research methodology lecture on Critical Discourse Analysis by Dr Kaifia Ancer Laskar	27-07-2023

9] Contribution to the growth and development of the  
University during the academic year:

Committee	Position held	Work done/ Activity
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Departmental Committee	Member	Discharge of administrative and academic activities
Departmental Purchase Committee	Member	Procurement of Articles for studio/ Lab equipment and miscellaneous purchase
Board of Studies, JMC Dept	Member	Modification/Updation of CBCS Syllabus
Departmental Research Committee, JMC Dept	Chairperson	Discharge of administrative and academic activities
AU Publication Committee	Member	Published bi-annual newsletter
Purchase Committee Department of Education	Member	Procurement of Articles /equipment and miscellaneous purchase
Internal Complaints Committee	Member	Positive Masculinity Program organised
NAAC SSR Core Committee	Member	Data compilation of Category 6

10] Other responsibilities (Please specify, add rows if required):

1	
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	Practice based teaching learning and evaluation
2	

# Academic Practices

## Academic Practices (for the academic year: 2023-2024)

1] Total number of teaching-days in the academic year:

2] Total number of permanent teaching staff: 3

3] Total number of permanent teaching staff with PhD: 2

4] Number of programmes offered (please specify):2 (PG JMC, Ph.D)

5] Number of sanctioned intake of students and  
Number of actual admissions: 40, 40

6] How many teaching members have attended  
Orientation Programme/ Refresher Course/ FDP/ Workshop/  
Training Programme/ Research Methodology Course/  
Capacity Building Programme etc.:3

7] Number of Orientation Programme/ Refresher Course/ FDP/  
Workshop/ Training Programme/ Research Methodology Course/  
Capacity Building Programme etc. organised by the department:2

8] Number of Training Programme/ Consultancy offered  
By the department:0

9] Number of academic collaborations made by the department: 0

10] Innovative practices (please specify):  
Documentary film making,  
Nukkad Natak performances,  
Radio podcasts,  
Web blog creation,  
Promotional video production  
Advertisement Poster preparation

## Teaching-Learning-Evaluation process (for the academic year: 2023-2024)

1] Does teaching members participate in course designing? yes

2] Does the department have a structured Board of Studies or similar academic body to design/ expand/ modify course content?yes

3] Does the programme follow: CBCS  
a. CBCS structure  
b. Elective-based structure  
c. Any other, please specify

4] Does the department follow Academic Calendar implemented By the University? yes

5] Use of Teaching-Learning tools/ platforms (Please specify): LCD, OHP, LMS

- a. OHP
- b. LCD
- c. Interactive Boards
- d. LMS
- e. Any other

6] Use of ICT in Teaching-Learning-Evaluation  
a. research database/ repositories  
b. IT enabled classroom  
c. Online assignment  
d. Online feedback

7] Weekly class hour per course (average): 4 (For Theory), 8 (For Practical)

8] Whether remedial/ tutorial classes included in class routine? yes

9] Does the programme offered has scope of Internship/ Project/ Field work/ Seminar presentation/ Industrial training? yes

10] Does the department follow progressive evaluation of students? yes

11] Number of students appeared and passed in the academic year:8/9

## **Research output (for the academic year: 2023-2024)**

1] Does the department offer MPhil/ PhD/ Post-Doctoral Programme:  
(Please specify):yes

2] Number of students/ scholars registered/ enrolled  
in MPhil/ PhD/ Post-Doctoral Programme (If the answer to Q1 is yes): 8

3] Number of publications in refereed & peer-reviewed journals: 7

4] Number of book/ edited-volume/ book-chapter published with ISBN:9

5] Number of patents registered: 0

6] Number of revenue generating events (Consultancy, Training Programme,  
MDP/ EDP etc.): 0

7] Number of Seminar/ Conference/ Workshop/ FDP etc organised at  
State/ National/ International level:0

8] Number of sponsored research projects:0  
a. Completed  
b. Ongoing

9] Number of collaborative research projects: 0  
a. Completed  
b. Ongoing

10] Any innovative research initiative adopted and implemented (please specify): 0

## **Infrastructure & facilities (departmental level)**

1] Number of classrooms:2

2] Number of ICT-enabled classrooms:2

3] Number of laboratories: 1

4] Availability of licensed software/ databases: 0

5] Number of tutorial rooms: 0

6] Number of seminar halls: 0

7] Number of rooms for the teaching members:5

8] Number of computer/ printer/ scanner available:20

Location	Computer	Printer	Scanner
In laboratory	6	1	1
Teachers' enclosure	3	3	
Administrative purpose	1	1	1
Research Scholars	1	0	0

9] Whether Internet facility available in teachers' enclosure?: yes

10] Whether reprographic facility available?: no

11] Number of washroom facility (for male):1

12] Number of washroom facility (for female):1

13] Presence of appropriate signage:yes

14] Barrier free environment ensured? yes

## **Initiatives and Supplementation for Students:**

1] Whether Mentorship (Teacher-driven) for students is in place? yes

2] Do the students participate in extra-academic activities and pursue Co-curricular activities? yes

3] Does the department arrange Industry-visit/ Industrial lecture/ Field-trips/ Excursions/ Archeological trips/ Exhibitions etc. for students? yes

4] Does the department arrange seminars/ workshops/ skill-development programmes etc. for students? yes

5] Does the department arrange programmes for the students focusing Soft-skill and Personality development? yes

6] Does the department have any Student Forum/ Club/ Chapter etc.? no

7] Does the department have a students' feedback mechanism in place? yes

8] Are the students provided with Training and Placement support? yes

9] Do the students receive ICT-based teaching? yes

10] Can the students access digital resources offered by the University library? yes

11] Please indicate the number of students those have qualified for NET/SET/GATE/GMAT/SLET/WBCS/UPSC or any other Competitive Exam (for the specific period): 0

12] Please indicate the number of students those have progressed for higher studies (for the specific period): 0

13] Please indicate the number of students those were offered placements by the University (for the specific period): 0

**Journal Article in UGC CARE I/CARE II:**

Number of research papers per teacher in the Journals notified on UGC website during the year						
Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal
India@75: Assessing India's Use of Soft Power as a Foreign Policy Instrument	Dr Mohammad Reyaz	Journalism and Mass Communication	Journal of Liberty and International Affairs, Vol. 9, No. 1	2023	ISSN: 1857-9760	UGC II (Scopus) <a href="https://www.scopus.com/sourceid/21101040212">https://www.scopus.com/sourceid/21101040212</a>
Neo-Ottoman Turkscape: Analyzing the Role of Dizis as Türkiye's Soft Power	Dr Mohammad Reyaz	Journalism and Mass Communication	Contemporary Review of the Middle East, Vol. 10, No. 3	2023	ISSN: 2349-0055	UGC II (Scopus) <a href="https://www.scopus.com/sourceid/21100945168">https://www.scopus.com/sourceid/21100945168</a>
Indian Establishment Considered Taliban a Pariah for Decades; Not Anymore!	Dr Mohammad Reyaz	Journalism and Mass Communication	The Calcutta Journal of Global Affairs, Vol. 8, No. 3	2024	ISSN: 2582-2241	UGC CARE I <a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002632&amp;flag=Search">https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002632&amp;flag=Search</a>
The Vulnerable, Victim and Subjugated: Politics of Representing the Muslim (Wo)Men in Hindi TV Soaps	Dr Kaifia Ancer Laskar & Dr Mohammad Reyaz	Journalism and Mass Communication	Quarterly Review of Film and Video, Vo. 41, No. 6.	2024	ISSN: 1050-9208	UGC CARE II (Scopus) <a href="https://www.scopus.com/sourceid/19700187708">https://www.scopus.com/sourceid/19700187708</a>
Mediated mythical discourses: A critical analysis of the female docility and religious discourses in Indian TV soap operas	Dr Kaifia Ancer Laskar	Journalism and Mass Communication	Journal of Arab & Muslim Media Research	2024	ISSN: 1751-9411E- ISSN: 1751-942X	UGC CARE II (Scopus) <a href="https://www.scopus.com/sourceid/21101039067">https://www.scopus.com/sourceid/21101039067</a>
Analysing People's Art in the Indian Social Matrix: Relevance of Folk Communication and Traditional Entertainment	Dr Ghazala Yasmin	Journalism and Mass Communication	Inclusive Journal Volume II No. 24	2024	E ISSN- 2278-9758	UGC CARE I <a href="https://www.inclusivejournal.in/current-issue-4/">https://www.inclusivejournal.in/current-issue-4/</a>

**Books/Chapters:**

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	National / International	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr Mohammad Reyaz & Dr Kaifia Ancer Laskar	Citizenship in Contemporary Times: The Indian Context, 183-200.	Muslims between Citizenship and Media Bias: Insights from Anti-CAA Protest Sites	International	2023	ISBN 9781032347127	Aliah University	Routledge
2	Dr Kaifia Ancer Laskar & Dr	Public Health and Diseases: A Geographical	Adolescents' Body Image Dissatisfaction: Effects of Instagram	International	2024	ISBN: 978-3-031-57761-1	Aliah University	Springer, Cham.

	Mohammad Reyaz	Study of Women's Health, Urban Mortality and Health Policies (pp. 255-269).	on Self-Image and Eating Disorders Among Female Adolescents of Kolkata,					
3	Dr Mohammad Reyaz	Gender and Popular Visual Culture in India (pp. 45-56)	Female Politicos in Indian Web Series: The Politics of Portrayal	International	2024	ISBN: 978-1-032-56144-8	Aliah University	Routledge
4	Dr Kaifia Ancer Laskar	Gender and Popular Visual Culture in India (1-6)	Introduction: Changing Gender Equations and Discriminatory Practices	International	2024	ISBN: 978-1-032-56144-8	Aliah University	Routledge
5	Dr Kaifia Ancer Laskar	Gender and Popular Visual Culture in India (pp. 14-33)	New Wine in Old Bottle: Benevolent Sexism in the Indian Popular Visual Media	International	2024	ISBN: 978-1-032-56144-8	Aliah University	Routledge
6	Dr Kaifia Ancer Laskar	Gender and Popular Visual Culture in India (pp. 34-44)	Wolf in Sheep's Clothing? Sexism in Fourth-Wave Feminism	International	2024	ISBN: 978-1-032-56144-8	Aliah University	Routledge
7	Dr Kaifia Ancer Laskar	Gender and Popular Visual Culture in India (pp. 136-144)	Sex Workers and Bollywood Decoding Misrepresentations and Blurred Lines	International	2024	ISBN: 978-1-032-56144-8	Aliah University	Routledge
8	Dr Ghazala Yasmin	Media in the Changing Times: A Collection of Essays (pp. 194-200)	Funded disinformation around Climate Change: Next Frontier for Media Fact-Checkers	National	2024	ISBN: 978-81-980124-0-1	Aliah University	Centre for Media Research and Development Studies 2000

**SLM developed by teachers : For Government Initiatives FOR Maulana Azad National Urdu University**

Name of the teacher	Name of the module developed	Platform on which module is developed	Date of launching content	Link to the relevant document and facility available in the institution	List of the e-content development facility available	Provide link to videos of the media centre and recording facility
Mohammad Reyaz	SLM for BA Fifth Semester (Media and	<a href="https://manuu.edu.in/dde/self-learning-material">https://manuu.edu.in/dde/self-learning-material</a>	December 2023	<a href="https://manuu.edu.in/dde/sites/default/files/DDE/DDE-SelfLearnmaterial/BA-5th-Sem/English_ba_5th_sem.pdf">https://manuu.edu.in/dde/sites/default/files/DDE/DDE-SelfLearnmaterial/BA-5th-Sem/English_ba_5th_sem.pdf</a>	Unit 13, 14, 15, 16, 17, 18, 19,	



	Communication Skills)				20	
Kaifia Ancer Laskar	SLM for BA Fifth Semester (Media and Communication Skills)	<a href="https://manuu.edu.in/dde/self-learning-material">https://manuu.edu.in/dde/self-learning-material</a>	December, 2023	<a href="https://manuu.edu.in/dde/sites/default/files/DDE/DDE-SelfLearnmaterial/BA-5th-Sem/English_ba_5th_sem.pdf">https://manuu.edu.in/dde/sites/default/files/DDE/DDE-SelfLearnmaterial/BA-5th-Sem/English_ba_5th_sem.pdf</a>	Unit 1, 2, 3, 4, 5, 6, 7, 8	

Total number of teachers undergoing online/ face-to-face Faculty Development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course )		
Name of teacher who attended	Title of the program	Duration (from – to) (DD-MM-YYYY)
Mohammad Reyaz	Online FDP- "The Eurasian School" organized by the Young Eurasian Scholars Network (YESN)	March 16th - May 26th, 2024
Mohammad Reyaz	Online Refresher Course in "West Asian Studies" (Interdisciplinary) organized by the MMTTC, Jamia Millia Islamia,	Two weeks, (14-02-2024 to 27-02-2024)
Ghazala Yasmin	Online Refresher Course on Media Studies and Governance organised by MMTTC, Jamia Millia Islamia, New Delhi	Two weeks (05-12-2023 to 18-12-2023)