

Aliah University

Academic Audit

2021-22

JMC



S. K. Anandhakar
13/03/2023

HEAD (OFFICIATING)
Department Of Journalism & Mass Communication
Aliah University, Kolkata

M R Rai
12/3/2023

Reya
MOHAMMAD REYAS
Assistant Professor
Department of Journalism & Mass Communication
Aliah University, Kolkata

Sec
13/3/2023

The Academic Audit process of Allah University focuses on four key functional areas:

1. Academic Management
2. Academic Practices
3. Infrastructure and supportivo facilities
4. Initiatives and Supplementation

*A. Akhtar
13/03/23*

Academic Management

Information about HOD/ HOD (Officiating)

1] Name: Dr Mohammad Reyaz (till 5th November 2021)

2] Designation: Assistant Professor

3] Qualification: MA in Convergent Journalism and Ph. D in International Studies

4] Teaching experience (in years): 6 years

5] Industry experience (if any in years): 5 years

6] Number of teaching hours per week: 16

7] Number of Research Projects/Publications/

Study material developed during the academic year (provide list in separate sheet):

3 articles (1 research article, 1 book review, and one book chapter in Springer)

8] Contribution to enrich quality of teaching-learning

during the academic year:

(Seminars/Workshops/lectures/field visits organized):

Sl No	Position	Event	Date
1	Chairperson	Special lectures for skill development with industry experts: Nurul Islam Laskar, Chairperson , PRCI, Guwahati Chapter	6/7/2021
2	Member	One Day workshop on Employment Opportunities in Government Sector for Women in Collaboration with Staff Service Selection Commission, Government of India	3/8/2022

*Dr. Kaif Anwar
13/03/2023*

3	Member	A special lecture on "New Vistas in Communication Research" by Dr Enakshi Roy, Towson University, Baltimore, Maryland, United States	31/3/2022
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9] Contribution to the growth and development of the University during the academic year:

Committee	Position held	Work done/ Activity
Departmental Committee	Chairperson	
AU Publication Committee	Convenor	Published half yearly newsletters
Departmental Purchase Committee	Chairperson	
Purchase Committee of History Dept	Member	
Purchase Committee of Geography Dept	member	
Board of Studies	Chairperson	Modification updation of CBCS syllabus

10] Other responsibilities (Please specify, add rows if required):

1	
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	Practice based teaching learning and evaluation
2	

Anakshi Anand
13/03/2023

Information about Teaching Members (to be filled by individual Teaching member)

1] Name: Ghazala Yasmin (HoD from 5 November 2021)

2] Designation: Assistant Professor

3] Qualification: MA

4] Teaching experience (in years): 8 years

5] Industry experience (if any in years): 10 years

6] Number of teaching hours per week: 16 hours

7] Number of Research Projects/Publications/
Study material developed during
The academic year (provide list in separate sheet): 0

8] Contribution to enrich quality of teaching-learning
during the academic year:

{Seminars/Workshops/lectures/field visits organized):

Media Production workshop

Nukkad Natak

9] Contribution To The Growth And Development Of The
University During The academic year:

Committee	Position held	Work done/ Activity
Departmental Committee	Member	Discharge of administrative and academic activities
Time table Committee	Member	Preparation of Centralised timetable for the Park Circus Campus
Canteen Committee	Convenor	Running and coordination of the University canteens
General Purchase Committee	Member	Procurement of goods/ miscellaneous products for University requirement

Ghazala Yasmin
13/03/2024

Disciplinary Committee	Member	Disciplinary scrutiny/ actions/recommendations against disciplinary misconduct
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10) Other responsibilities (Please specify, add rows if required):

1	
2	

11) Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	Use of powerpoint presentations/ ICT tools/Google classroom/ ebooks, audio/video manuals/ film screenings
2	Class tests/group discussions/ student internships at media

Information about Teaching Members (to be filled by individual Teaching member)

1) Name: Dr Mohammad Reyaz

2) Designation: Assistant Professor

3) Qualification: MA in Convergent Journalism and Ph. D in International Studies

4) Teaching experience (in years): 6 years

5) Industry experience (if any in years): 5 years

6) Number of teaching hours per week: 16 hours

7) Number of Research Projects/Publications/
Study material developed during
The academic year (provide list in separate sheet): 1 Book chapter

8) Contribution to enrich quality of teaching-learning
during the academic year:
(Seminars/Workshops/lectures/field visits organized):3

Dr Reyaz Ahmad
13/03/2022

Sl No	Position	Event	Date
1	Chairperson	Special lectures for skill development with industry experts: Nurul Islam Laskar, Chairperson , PRCI, Guwahati Chapter	6/7/2021
2	Member	One Day workshop on Employment Opportunities in Government Sector for Women in Collaboration with Staff Service Selection Commission, Government of India	3/8/2022
3	Member	A special lecture on "New Vistas in Communication Research" by Dr Enakshi Roy, Towson University, Baltimore, Maryland, United States	31/3/2022

9] Contribution To The Growth And Development Of The University During The academic year:

Committee	Position held	Work done/ Activity
Departmental Committee	Member	
AU Publication Committee	Convenor	
Departmental Purchase Committee	Convenor	
Purchase Committee of History Dept	Member	
Purchase Committee of Geography Dept	member	
Board of Studies	Member	Modification updation of CBCS syllabus

A. K. Ananta
13/03/2023

10] Other responsibilities (Please specify, add rows if required):

1	
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	

Information about Teaching Members (to be filled by individual Teaching member)

1] Name: Dr. Kaifia Ancer Laskar

2] Designation: Assistant Professor

3] Qualification: Ph. D in Mass Communication

4] Teaching experience (in years): 6 years

5] Industry experience (if any in years): 2 yrs

6] Number of teaching hours per week: 16

7] Number of Research Projects/Publications/
Study material developed during
The academic year (provide list in separate sheet): 4

8] Contribution to enrich quality of teaching-learning
during the academic year:
(Seminars/Workshops/lectures/field visits organized):

Sl No	Position	Event	Date

Dr. Kaifia Ancer Laskar
13/03/2023

1	Convenor	Special lectures for skill development with industry experts: Nurul Islam Laskar, Chairperson, PRCI, Guwahati Chapter	6/7/2021
2	Member	One Day workshop on Employment Opportunities in Government Sector for Women in Collaboration with Staff Service Selection Commission, Government of India	3/8/2022
3	Convenor	A special lecture on "New Vistas in Communication Research" by Dr Enakshi Roy, Towson University, Baltimore, Maryland, United States	31/3/2022

9) Contribution to the growth and development of the University during the academic year:

Committee	Position held	Work done/ Activity
DCM	Member	
Board of Studies	Member	Modification updation of CBCS syllabus
Convocation core committee	Member	

10) Other responsibilities (Please specify, add rows if required):

1	
2	

11) Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	Practice based teaching learning and evaluation
2	

Dr. Kaish Anubhai
13/09/2023

Academic Practices

Academic Practices (for the academic year: 2021-2022)

- 1] Total number of teaching-days in the academic year:
- 2] Total number of permanent teaching staff: 3
- 3] Total number of permanent teaching staff with PhD: 2
- 4] Number of programmes offered (please specify):2 (PG JMC, Ph.D)
- 5] Number of sanctioned intake of students and
Number of actual admissions: 40, 40
- 6] How many teaching members have attended
Orientation Programme/ Refresher Course/ FDP/ Workshop/
Training Programme/ Research Methodology Course/
Capacity Building Programme etc.:3
- 7] Number of Orientation Programme/ Refresher Course/ FDP/
Workshop/ Training Programme/ Research Methodology Course/
Capacity Building Programme etc. organised by the department:3
- 8] Number of Training Programme/ Consultancy offered
By the department:0
- 9] Number of academic collaborations made by the department: 0
- 10] Innovative practices (please specify): Documentary film making, Nukkad Natak performances, Radio podcasts, Web blog creation, Promotional video production

A. K. Singh
13/03/2023

Research output (for the academic year: 2020-2021)

1] Does the department offer MPhil/ PhD/ Post-Doctoral Programme:
(Please specify):yes

2] Number of students/ scholars registered/ enrolled
in MPhil/ PhD/ Post-Doctoral Programme (If the answer to Q1 is yes):7

3] Number of publications in refereed & peer-reviewed journals: 5

4] Number of book/ edited-volume/ book-chapter published with ISBN:1

5] Number of patents registered: 0

6] Number of revenue generating events (Consultancy, Training Programme,
MDP/ EDP etc.): 0

7] Number of Seminar/ Conference/ Workshop/ FDP etc organised at
State/ National/ International level:3

8] Number of sponsored research projects:1 Completed
a. Completed
b. Ongoing

9] Number of collaborative research projects: 0
a. Completed
b. Ongoing

10] Any innovative research initiative adopted and implemented (please specify): 0

Infrastructure & facilities (departmental level)

1] Number of classrooms:2

2] Number of ICT-enabled classrooms:1

3] Number of laboratories: 0

A. K. Singh Anandhakar
13/03/2023

4] Availability of licensed software/ databases: 0

5] Number of tutorial rooms: 0

6] Number of seminar halls: 0

7] Number of rooms for the teaching members:5

8] Number of computer/ printer/ scanner available:20

a. In laboratory: 7

b. In teachers' enclosure: 4

c. For Research scholars: 1

d. For Administrative purpose: 1

9] Whether Internet facility available in classrooms/ laboratory / teachers' enclosure?: yes

10] Whether reprographic facility available?: no

11] Number of washroom facility (for male):1

12] Number of washroom facility (for female):1

13] Presence of appropriate signage:yes

14] Barrier free environment ensured? yes

Initiatives and Supplementation for Students:

1] Whether Mentorship (Teacher-driven) for students is in place? yes

2] Do the students participate in extra-academic activities and pursue Co-curricular activities? yes

3] Does the department arrange Industry-visit/ Industrial lecture/

Ankur Anandhakar
13/03/2023

Field-trips/ Excursions/ Archeological trips/ Exhibitions etc. for students? yes

4] Does the department arrange seminars/ workshops/ skill-development programmes etc. for students? yes

5] Does the department arrange programmes for the students focusing Soft-skill and Personality development? yes

6] Does the department have any Student Forum/ Club/ Chapter etc.? no

7] Does the department have a students' feedback mechanism in place? yes

8] Are the students provided with Training and Placement support? yes

9] Do the students receive ICT-based teaching? yes

10] Can the students access digital resources offered by the University library? yes

11] Please indicate the number of students those have qualified for NET/SET/GATE/GMAT/SLET/WBCS/UPSC or any other Competitive Exam (for the specific period): 0

12] Please indicate the number of students those have progressed for higher studies (for the specific period): 0

13] Please indicate the number of students those were offered placements by the University (for the specific period): 4

S. Veerendra Kumar
13/03/2023

Annexure 1

Kaifia Ancer Laskar (2021). Gender-sensitive portrayal in cartoon shows for pre- schoolers: A Critical Analysis of Masha and the Bear. Asia Pacific Media Educator, Sage. SCOPUS Indexed International. 2321-5410, 1326-365X.

<https://journals.sagepub.com/doi/abs/10.1177/1326365X211048587>

Kaifia Ancer Laskar (2021). Mediated facets: a review of Many Voices, Many Worlds edited by Faiz Ullah et al. Media Asia. <https://doi.org/10.1080/01296612.2021.1997527>

Kaifia Ancer Laskar. (2021). Desi- fication of Sex and the City: A postfeminist reading of sismance and sexuality in Four More Shots Please! Journal of Media and Communication, Central University of Tamil Nadu UGC- CARE listed. eISSN: 2581-513X.

Kaifia Ancer Laskar and Mohammad Reyaz (2021). Mapping the fake news infodemic amidst the COVID-19 pandemic: A study of Indian fact-checking websites. Journal of Arab & Muslim Media Research, Volume 14, Number 1. SCOPUS Indexed International. ISSN 1751-9411 (Print); ISSN 1751- 942X (Online). https://doi.org/10.1386/jammr_00026_1

Kaifia Ancer Laskar and Biswadeep Bhattacharyya (2021). Community radio stations' production responses to COVID-19 pandemic in India. Media Asia, 48(4), 243-257. <https://doi.org/10.1080/01296612.2021.1970421>

Mohammad Reyaz (2021). New Media, Identity and Minorities: The Role of Internet in Mainstreaming of Muslims in India. In *Inhabiting Cyberspace in India: Theory, Perspectives, and Challenges*, edited by Simi Malhotra, Kanika Sharma, & Sakshi Dogra, pp. 57-68. Singapore: Springer. https://doi.org/10.1007/978-981-15-9934-7_6.

Dr Kaifia Ancer Laskar
13/03/2023



Annexure 1

Ishita Biswas and Kaifia Ancer Laskar (2022). Preference of Fantasy Soap Operas among Female Audiences: Motivations and Perceptions. *Journal of Media and Communication*, Central University of Tamil Nadu UGC- CARE listed. eISSN: 2581-513X.

Kaifia Ancer Laskar & Shiba Amir, S. (2022). The Underrepresented 'Other': Portrayal of Religious Minorities in Hindi Language Cartoon Shows. *Journal of Creative Communications*, 09732586221103953. <https://doi.org/10.1177/09732586221103953>

Kaifia Ancer Laskar and Mohammad Reyaz (2022). The Vulnerable, Victim and Subjugated: Politics of Representing the Muslim (Wo)Men in Hindi TV Soaps. *Quarterly Review of Film and Video*. <https://doi.org/10.1080/10509208.2022.2162328>

Mohammad Reyaz and Sabir Ahamed (2022). 'Scope and Limitations of Soft Power Diplomacy: A Quantitative Analysis of Afghans' Perceptions about India'. *Journal of Liberty and International Affairs*, Vol. 8, No. 2, pp. 150-176. <https://www.doi.org/10.47305/JLIA2282150r>

Md Nazmul Islam, and **Mohammad Reyaz** (2022). 'Friend, Foe or Ally: The Post-Taliban 2.0 India's Dilemma and Strategic Foreign Policy Logic Towards Afghanistan.' In *The Second Taliban Era in Afghanistan: Identifying Risks and Opportunities*, edited by Osama Kubbar, Merve Sereen and Rashid Hammad al-Naemi. Istanbul: Orion. ISBN: 9786257294904

Mohammad Reyaz (2022). Muslims and Secularism. In *Unmasking Indian Secularism: Why We Need a New Hindu Muslim Deal*, edited by Hasan Suroor, pp. 130-133. New Delhi: Rupa Publications India.

S. Kaifia Ancer Laskar
13/03/2023

