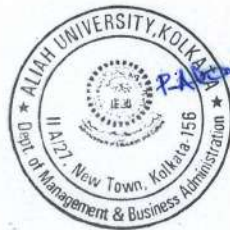


Aliah University

Department of Management and Business Administration

Academic Audit Academic Year: 2022-23



Reviewed
12/10/23

[Handwritten signature]

[Handwritten signature]

[Handwritten signature]

Middiquis

[Handwritten signature]

[Handwritten signature]

Reviewed

[Handwritten signature]

[Handwritten signature]



The Academic Audit process of Aliah University focuses on four key functional areas:

1. Academic Management
2. Academic Practices
3. Infrastructure and supportive facilities
4. Initiatives and Supplementation



Academic Management

Information about HOD/ HOD (Officiating) (2022-23)

- 1] Name: Parveen Ahmed Alam
- 2] Designation: Professor
- 3] Qualification: PhD, MBA
- 4] Teaching experience (in years): 20 years
- 5] Industry experience (if any in years): 8 years
- 6] Number of teaching hours per week: 14 (including lectures, Tutorials, Practical, Project Supervision and Field work)
- 7] Number of Research Projects/Publications/Study material developed during the academic year (provide list in separate sheet): 6 publications
- 8] Contribution to enrich quality of teaching-learning during the academic year: (Seminars / Workshops / lectures / field visits organized): Preparation for 5th International Conference on Management and Business Practices - (ICMBP) 2023 to be held on January 10 - 11, 2023 at Aliah University, Kolkata as Chairperson.
- 9] Contribution to the growth and development of the University during the academic year:

Committee	Position held	Work done/ Activity
Committee on NEP-2020 (Memo No. AU/REG/0346/23 dated 04-05-2023)	Chairperson	Preparedness of the University for 4-Yr UG programme under Curriculum & Credit Framework
NAAC Core Committee	Member	NACC data collection and documentation
Board of Studies, Department of Management & Business Administration, Aliah University (Memo No.: AU/REG/1317/17 dated 19-12-2017)	Chairperson	Syllabus review and other academic issues

10] Other responsibilities (Please specify, add rows if required):

1	Regular responsibilities shared as HoD (vide Memo No. AU/REG/0276/22 dated 06.06.2022)
2	Responsibilities against Invitation to enact as Resource Person & External Expert

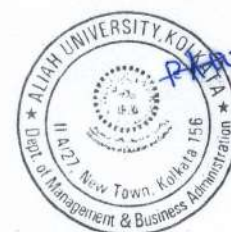
11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	Revision of CBCS-syllabus; to be approved by BoS
---	--



Number of Research Projects/Publications/Study material developed during the academic year (provide list in separate sheet):

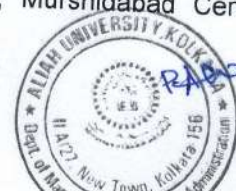
Sl. No.	Description	Publication Date
1.	Chakraborty, R. & Alam, P.A. (2022). "A Review of Green HRM Practices for Sustainable Development by Corporate Organizations" <i>Kindler XXII(1&2)</i> , (ISSN: 0973-0486); doi.org/10.5281/zenodo.7515065	2022
2.	Chakraborty, R. & Alam, P.A. (2022). "Role of Human Resource Analytics in Entrepreneurship: Prospects and Problems", <i>Globsyn Management Journal</i> , XVI(1&2), (ISSN: 0973-9181).	2022
3.	Banerji, J., Kundu, K., & Alam, P. A. (2022). The Impact of Behavioral Biases on Individuals' Financial Choices under Uncertainty: An Empirical Approach. <i>Business Perspectives and Research</i> . https://doi.org/10.1177/22785337221098287	2022
4.	Molla, J H, Basak, S K, Obaidullah, Md., Alam. P A, G Takaaki and Sen, S (2022), Assessing Students for Industry Readiness using Classification Methods. In K Tsuchida & T Goto (eds) The 9th International Conference on Applied Computing & Information Technology (ACIT 2022), May 25-26, 2022, Virtual Event, USA. ACM, New York, NY, USA, pp.25-29; ISBN: 978-1-4503-9760-5 https://doi.org/10.1145/3543895.3543929	2022
5.	Molla, J H, Obaidullah, Md., Alam. P A, Adhikari, S., Saha, S. and Sen, S (2022), Campus Recruitment Cost Analysis: A Roadmap for HR Managers, <i>Advances in Intelligent Systems and Computing</i> , In Sheng-Lung Peng, Cheng-Kuan Lin, Souvik Pal (eds.) Proceedings of 2 nd International Conference on Mathematical Modeling and Computational Science (ICMMCS 2021), Springer, 1422, pp. 59-68 (ISBN 978-981-19-0182-9 (eBook); Soft cover ISBN: 978-981-19-0181-2; Series ISSN: 2194-5357; Series e-ISSN: 2194-5365); https://doi.org/10.1007/978-981-19-0182-9	2022
6.	Molla, J H, Obaidullah, Md., Alam. P A, Debnath, N C and Sen, S (2022), Cost Effective Service Oriented Model for Recruitment, in B. Gupta, A. Bandi and M. Hossain (eds.), CATA2022 (EPIc Series in Computing), Proceedings of 37 th International Conferences on Computers and their Applications, 82, pp. 21-31; ISSN: 2398-7340	2022



Information about Teaching Members (to be filled by individual Teaching member) (2022-23)

Arup Kumar Baksi

- 1] Name: Arup Kumar Baksi
- 2] Designation: Associate Professor
- 3] Qualification: PhD, MBA, MSc
- 4] Teaching experience (in years): 21 years
- 5] Industry experience (if any in years): 04 years
- 6] Number of teaching hours per week: 08 hrs
- 7] Number of Research Projects/Publications/
Study material developed during
The academic year (provide list in separate sheet): Publication – 11
- 8] Contribution/ Participation to enrich quality of teaching-learning
during the academic year:
(Seminars / Workshops / lectures / field visits organized):
 1. Resource Person in the 2nd Faculty Induction Programme (FIP) organised by UGC-HRDC, The University of Burdwan (AY-2020-2021)
 - 5/02/2021: Transcending Content Through Learning Sciences
 - 6/02/2021: Designing E-learning Content
 2. Resource Person in the 1st Faculty Induction Programme (FIP) organised by UGC-HRDC, The University of Burdwan (AY-2021-2022)
 - 7/09/2021: (i) Use of ICTs to enable Authentic Learning on virtual platform
(ii) Engaging learners on virtual platform with e-content
 3. Resource Person in the Winter School in Outcome Based Learning and Educational Reforms organised by UGC-HRDC, The University of Burdwan
 - 17/01/2022: (i) Research in Outcome Based Learning: Research-based Learning
 4. Resource Person in the 2nd Faculty Induction Programme (FIP) organised by UGC-HRDC, The University of Burdwan (AY-2021-2022)
 - 8/02/2022: Virtual Learning Environment through LCMS
 - 9/02/2022: Qualitative Data Analysis using QDAS
 5. Resource Person in the Short Term Course on E-Content Development and Online Pedagogy organised by UGC-HRDC, The University of Burdwan (AY-2021-2022)
 - 23/06/2022: (i) Content Designing for Authentic Learning using Content Authoring Tools
(ii) Video Lectures: Structural and Content Issues
 6. Resource Person in the 1st Faculty Induction Programme (FIP) organised by UGC-HRDC, The University of Burdwan (AY-2022-2023)
 - 18/07/2022: (i) Content Designing for Virtual Learning
(ii) Content Authoring Tools for Virtual Content Creation
 7. Resource Person in the 10-day National e-Workshop on Advanced Research Methodology in Social Sciences organized by the A. K. Dasgupta Centre for Planning and Development (A Centre sponsored by the NITI Aayog, Govt. of India), Visva-Bharati
 - 26/04/2022: (i) Qualitative Research Design
 - 28/04/2022: (ii) Qualitative Data Analysis
 8. Resource Person in the 10-day National e-Workshop on Basic to Advanced: Hands-on Training of SPSS in Research Methodology organized by the A. K. Dasgupta Centre for Planning and Development (A Centre sponsored by the NITI Aayog, Govt. of India), Visva-Bharati
 - 16/05/2022: (i) Exploratory Factor Analysis
(ii) Confirmatory Factor Analysis
 9. Resource Person in the 7-day Faculty Development Programme on Accounting and Finance organized by St. Xavier's College, Kolkata
 - 19/12/2022: (i) Developing MOOCs & Content Designing
 10. Invited Speaker in the World Tourism Day Commemoration organised by Amity University, Kolkata on 26/09/2022
 11. Invited Speaker in the One-day National Webinar on Changing Marketing Paradigm in the Digital Edge: The Road Ahead organised by Aligarh Muslim University, Murshidabad Centre on



15/12/2021

12. Invited Lecture in the Workshop on NVivo organised by Centre for Journalism and Mass Communication, Visva Bharati on 21/07/2022
13. Resource Person in the 2nd Faculty Induction Programme (FIP) organised by UGC-HRDC, The University of Burdwan (AY-2022-2023)
05/09/2022: (i) Emerging Trends in Mixed Method Research
(ii) Data Analysis based on Mixed Methods: Qualitative Perspective
14. Resource Person in the 3rd Faculty Induction Programme (FIP) organised by UGC-HRDC, The University of Burdwan (AY-2022-2023)
29/11/2022: (i) Content Designing using Content Authoring Tools for e-Learning
30/11/2022 (ii) Challenges of Data Analysis in Mixed Method Approaches

9] Contribution to the growth and development of the University during the academic year:

Committee	Position held	Work done/ Activity
NAAC Core Committee	Member	NACC data Collection and Documentation
ERP Committee	Member	Developing proposal for ERP implementation in Aliah University
IQAC	Director cum Member Secretary	IQAC related activities
Technical Committee for Online Classes	Chairman	Implementing Google LMS for Online teaching

10] Other responsibilities (Please specify, add rows if required):

1	Regular responsibilities shouldered as HoD (upto 0i/06/2022)
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	Introduction of Research Colloquium
2	

Publications (2021-22)

- Gupta, A., Baksi, A. K. (2021). Service Recovery Strategies for the Service Providers in Human Capital Market. The Journal of Oriental Research Madras (UGC CARE-I)
- Baksi, A. K., Parida, B. B. (2021). Developing Relational Constructs to Control Tourist Engagement in Low-Engaging Autochthonous Destinations in Post COVID-19 Environment. International Journal of Hospitality & Tourism Systems (Scopus), 14, 111-126
- Baksi, A. K. (2021). Identifying Combination of Controllable Metrics of Responsible Tourism in COVID-19 Pandemic and Beyond: A Recovery Charter, NMIMS Management Review (Web of Science) 29(1), 43-64
- Gupta, A., Baksi, A. K. (2022). Impact of internal marketing on perceived service quality: A study on HR service sector. Business Management and Economics Engineering, 2(43),
- Gupta, A., Baksi, A. K. (2022). HR Metrics and Quality of Hire in Human Capital Market: A Case Study, Specialusis Ugdymas (Scopus), 2(43), 1872-1883.
- Baksi, A. K., Parida, B. B. (2022). Application of Social Media Analytics in Assessing Decision Insights of Tourists under Disruption, NMIMS Management Review (Web of Science) 30(2), 58-81
- Baksi, A. K. (2022). Luxury Brands: Creation and Sustainability, Tourist Behaviour, Apple Academic Press & CRC Press (Taylor and Francis), 117-152
- Baksi, A. K. (2022). Branding Luxury Travel, The Emerald Handbook of Luxury Management for Hospitality and Tourism, Emerald Publishing Ltd. 243-270
- Baksi, A. K. (2022). Travelux: An interaction-based brand relationship scale for the luxury travelers, Turizam (Web of Science), 26, 1-21
- Alam, M.N., Das, S., Baksi, A. K., Pal, S. & Bhul, M. (2022). Role of Soft-HRM and Green HRM Practices in between Job from Home and Job Performance during the C-19 Lockdown Crisis: Moderating Role of Servant Leadership and Employee Value Proposition, 6(11), 63-77



11. Kundu, S., Pal, S. & Baksi. A. K. (2022). Violence against Women and Children in Disruptive Environment with Special Reference to COVID-19: Some Insights for Social Work Professionals. South Asian Journal of Participative Development, 22(2), 183-209

Parveen Ahmed Alam

- 1] Name: Parveen Ahmed Alam
- 2] Designation: Professor
- 3] Qualification: PhD
- 4] Teaching experience (in years): 20 years
- 5] Industry experience (if any in years): 8 years
- 6] Number of teaching hours per week: 14 hrs per week (including Lectures, Tutorials, Practical, Project Supervision and Field work)
- 7] Number of Research Projects/Publications/
Study material developed during
the academic year (provide list in separate sheet): 3 publications
- 8] Contribution to enrich quality of teaching-learning
during the academic year:
(Seminars / Workshops / lectures / field visits organized): -
- 9] Contribution to the growth and development of the
University during the academic year:

Committee	Position held	Work done/ Activity
Committee on NEP-2020 (Memo No. AU/REG/0346/23 dated 04-05-2023)	Chairperson	Preparedness of the University form 4-Yr UG programme under Curriculum & Credit Framework

10] Other responsibilities (Please specify, add rows if required):

1	HoD, MBA (vide Memo No. AU/REG/0276/22 dated 06.06.2022)
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	

12] Engagement of Teacher with other institute/ university:

- Kazi Nazrul University (online teaching)
- St Xaviers' University (moderation)
- Maulana Abul Kalam Azad University of Technology, West Bengal – Member, Research Advisory Committee for two students pursuing PhD under Dr Shamima Haque, School of Management Studies, Techno India



7. Number of Research Projects/Publications/Study material developed during the academic year (provide list in separate sheet):

Sl. No.	Description	Publication Date
1.	Chakraborty, R. & Alam, P.A. (2022). "A Review of Green HRM Practices for Sustainable Development by Corporate Organizations" <i>Kindler XXII(1&2)</i> , (ISSN: 0973-0486); doi.org/10.5281/zenodo.7515065	2022
2.	Chakraborty, R. & Alam, P.A. (2022). "Role of Human Resource Analytics in Entrepreneurship: Prospects and Problems", <i>Globsyn Management Journal</i> , XVI(1&2), (ISSN: 0973-9181).	2022
3.	Banerji, J., Kundu, K., & Alam, P. A. (2022). The Impact of Behavioral Biases on Individuals' Financial Choices under Uncertainty: An Empirical Approach. <i>Business Perspectives and Research</i> . https://doi.org/10.1177/22785337221098287	2022
4.	Molla, J H, Basak, S K, Obaidullah, Md., Alam. P A, G Takaaki and Sen, S (2022), Assessing Students for Industry Readiness using Classification Methods. In K Tsuchida & T Goto (eds) The 9th International Conference on Applied Computing & Information Technology (ACIT 2022), May 25-26, 2022, Virtual Event, USA. ACM, New York, NY, USA, pp.25-29; ISBN: 978-1-4503-9760-5 https://doi.org/10.1145/3543895.3543929	2022
5.	Molla, J H, Obaidullah, Md., Alam. P A, Adhikari, S., Saha, S. and Sen, S (2022), Campus Recruitment Cost Analysis: A Roadmap for HR Managers, <i>Advances in Intelligent Systems and Computing</i> , In Sheng-Lung Peng, Cheng-Kuan Lin, Souvik Pal (eds.) Proceedings of 2 nd International Conference on Mathematical Modeling and Computational Science (ICMMCS 2021), Springer, 1422, pp. 59-68 (ISBN 978-981-19-0182-9 (eBook); Soft cover ISBN: 978-981-19-0181-2; Series ISSN: 2194-5357; Series e-ISSN: 2194-5365;); https://doi.org/10.1007/978-981-19-0182-9	2022
6.	Molla, J H, Obaidullah, Md., Alam. P A, Debnath, N C and Sen, S (2022), Cost Effective Service Oriented Model for Recruitment, in B. Gupta, A. Bandi and M. Hossain (eds.), CATA2022 (EPIc Series in Computing), Proceedings of 37 th International Conferences on Computers and their Applications, 82, pp. 21-31; ISSN: 2398-7340	2022



KaushikKundu

- 1] Name: KaushikKundu
 2] Designation: Professor
 3] Qualification: MBA PhD,
 4] Teaching experience (in years): 21
 5] Industry experience (if any in years): 04
 6] Number of teaching hours per week: 16 Hours
 7] Number of Research Projects/Publications/
 Study material developed during
 The academic year (provide list in separate sheet): None
 8] Contribution to enrich quality of teaching-learning during the academic year:
 (Seminars/Workshops/lectures/field visits organized): None
 9] Contribution to the growth and development of the
 University during the academic year:
 Member of the Board of Research Studies
 Chairman Space Allocation Committee
 Chairman Sports Board
 Chairman Auction Committee
 10] Other responsibilities (Please specify, add rows if required):
 11] Best Practices in teaching& academic-administration introduced in the department in
 the academic year (Please specify, add rows if required): None

1	
2	

- 12] Engagement of Teacher with other institute/ university:

Asraful Islam

- 1] Name:ASRAFUL ISLAM
 2] Designation:ASSISTANT PROFESSOR
 3] Qualification:MBA
 4] Teaching experience (in years):10+
 5] Industry experience (if any in years):4+
 6] Number of teaching hours per week:16
 7] Number of Research Projects/Publications/
 Study material developed during
 The academic year (provide list in separate sheet):
 8] Contribution to enrich quality of teaching-learning
 during the academic year:
 (Seminars/Workshops/lectures/field visits organized):

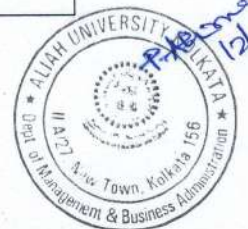
Member, ICMBP 2022

- 9] Contribution to the growth and development of the University during the academic year:

Committee	Position held	Work done/ Activity
Board of Studies	Member	Syllabus review and other academic issues
Committee for CBCS Curricula	Member	Drafting new syllabus as per UGC/AICTE guidelines

- 10] Other responsibilities (Please specify, add rows if required):

1	Examinations duty
---	-------------------



2	
11] Best Practices in teaching& academic-administration introduced in the department in the academic year (Please specify, add rows if required):	
1	Mentoring
2	Assignments
	Remedial classes

Abdul Motin Ostagar

- 1] Name: Abdul Motin Ostagar
 2] Designation: Assistant Professor
 3] Qualification: PGDABM
 4] Teaching experience (in years): 10
 5] Industry experience (if any in years): 3
 6] Number of teaching hours per week: 16
 7] Number of Research Projects/Publications/
 Study material developed during
 The academic year (provide list in separate sheet): NIL
 8] Contribution to enrich quality of teaching-learning
 during the academic year:
 (Seminars / Workshops / lectures / field visits organized):
 9] Contribution to the growth and development of the
 University during the academic year:

Committee	Position held	Work done/ Activity
Departmental Purchase Committee	Member	Instrumental in purchasing activities
Departmental MOU Committee	Convenor	Worked for OU with MGNCRE, Dept of Higher Education, Ministry of Education, GOI
Board of Studies	Member	Participated in syllabus enrichment
NET/GATE Coaching Committee	Member	Designed the coaching model for NET/ GATE
VAC Committee	Member	Worked for VAC policy for the University
Departmental NAAC Committee	Convener	Prepared Documentation for NAAC Application

- 10] Other responsibilities (Please specify, add rows if required):



1	Examinations duty
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	Mentoring
2	Assignments
3	Remedial classes

12] Engagement of Teacher with other institute/ university: NIL

Somnath Chatterjee

1] Name: Somnath Chatterjee

2] Designation: Assistant Professor

3] Qualification: MBA, PhD

4] Teaching experience (in years): 13.5

5] Industry experience (if any in years): Nil

6] Number of teaching hours per week: 16

7] Number of Research Projects/Publications/

Study material developed during

The academic year (provide list in separate sheet):

A. Developed Study Material

B. No. of Publication – 4

8] Contribution to enrich quality of teaching-learning during the academic year:

9] Contribution to the growth and development of the University during the academic year:

Committee	Position held	Work done/ Activity
University Time Table Committee	Member	Drafting Time Table for the common courses in the university
Purchase Committee of Economics Department	Member	Discussion and advisory related to different departmental purchase related issue

10] Other responsibilities (Please specify, add rows if required):

1	Departmental Examination Coordinator
2	Departmental Routine Coordinator

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	Mentoring of the students
2	Remedial classes and Assignments

12] Engagement of Teacher with other institute/ university: N.A.



Ayan Majumdar

- 1] Name: Ayan Majumdar
 2] Designation: Assistant Professor
 3] Qualification: M.Com, P.hD, FCA
 4] Teaching experience (in years): 17
 5] Industry experience (if any in years): Nil
 6] Number of teaching hours per week: 18 Hours
 7] Number of Research Projects/Publications/
 Study material developed during
 The academic year (provide list in separate sheet): 3
 8] Contribution to enrich quality of teaching-learning
 during the academic year: 2
 (Seminars / Workshops / lectures / field visits organized):
 9] Contribution to the growth and development of the
 University during the academic year:

Committee	Position held	Work done/ Activity
Preparation of Annual Report	Convenor	Preparing annual report of the university

10] Other responsibilities (Please specify, add rows if required):

1	
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	

12] Engagement of Teacher with other institute/ university:

List of Publications

- Chakrabarty, A., & **Majumdar, A.** (2022). The Effectiveness of Measurement of Volatility Through Moving Average Envelope and Bollinger Bands in Stock Price Movements in Indian Market. *JIM QUEST: Journal of Management and Technology*, 18(2), 34-40. (ISSN 0975-6280) (UGC CARE-I).
- Saha, A. & **Majumdar, A.** (2023). Effect of Select Macroeconomic Variables on the Indian Stock Market: An Empirical Analysis. *Third Concept*, Vol. 26 No. 432, pp. 22-27. (ISSN 0970-7247) (UGC CARE-I).
- Chakrabarty, A., & **Majumdar, A.** (2023). The Impact of Fibonacci Retracement to Forecast the Support and Resistance of Select Indian Stocks and Indices. *Third Concept*, Vol. 26 No. 432, pp. 164-169. (ISSN 0970-7247) (UGC CARE-I).



Samiran Sur

- 1] Name: **Samiran Sur**
 2] Designation: **Assistant Professor**
 3] Qualification: **PhD**
 4] Teaching experience (in years): **13**
 5] Industry experience (if any in years): **6.5**
 6] Number of teaching hours per week: **16**
 7] Number of Research Projects/Publications/
 Study material developed during
 The academic year (provide list in separate sheet): **Journal Publication-3**

Developed Study Material

- 8] Contribution to enrich quality of teaching-learning
 during the academic year:
 (Seminars / Workshops / lectures / field visits organized):
 9] Contribution to the growth and development of the
 University during the academic year:

Committee	Position held	Work done/ Activity
1. Training & Placement Committee	Member	
2. Empanelment of Advertising Agencies Committee	Member	
3. Asset Distribution Committee	Chairman	
4. Asset Marking Committee	Chairman	
5. Institutions Innovation Council	Director	
6. Purchase Committee (Mechanical Engineering)	Member	

- 10] Other responsibilities (Please specify, add rows if required):

1	
2	

- 11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	



12] Engagement of Teacher with other institute/ university:

Gholam Syedain Khan

- 1] Name: GHOLAM SYEDAIN KHAN
- 2] Designation: ASSISTANT PROFESSOR
- 3] Qualification: **M.COM, MBA, M.PHIL, PhD (submitted)**
- 4] Teaching experience (in years): 11 Years
- 5] Industry experience (if any in years):
- 6] Number of teaching hours per week: 16
- 7] Number of Research Projects/Publications/Study material developed during

The academic year (provide list in separate sheet):

Publications - 1

1. **Khan, G.S.** (2023), A Review of India's Macroeconomic Framework and the Indian Stock Market, Third Concept – An International Journal of Ideas (UGC CARE), 36(432), P-32.

8] Contribution to enrich quality of teaching-learning during the academic year:
(Seminars / Workshops / lectures / field visits organized):

9] Contribution to the growth and development of the University during the academic year:

Committee	Position held	Work done/ Activity
National Service Scheme (NSS)	Programme Officer, Newtown Campus	Organized Yoga Programme for students
Annual Report Committee [34]	Member	
Internal Audit Committee [35]	Member	
Water Treatment Plant	Chairman	
Empanelment of Advertising Agencies	Chairman	

10] Other responsibilities (Please specify, add rows if required):

1	
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	

12] Engagement of Teacher with other institute/ university:

Furquan Uddin

- 1] Name: DR. FURQUAN UDDIN



- 2] Designation: ASSISTANT PROFESSOR
- 3] Qualification: Ph.D.
- 4] Teaching experience (in years): 8
- 5] Industry experience (if any in years): 2
- 6] Number of teaching hours per week: 16
- 7] Number of Research Projects/Publications/ 02
- Study material developed during
The academic year (provide list in separate sheet):
- 8] Contribution to enrich quality of teaching-learning
during the academic year:
- 9] Contribution to the growth and development of the
University during the academic year:

Committee	Position held	Work done/ Activity
CONFERENCE	CONVENER	CONDUCTED

10] Other responsibilities (Please specify, add rows if required):

1	
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	

12] Engagement of Teacher with other institute/ university:

Rashid K

- 1] Name: RASHEED K
- 2] Designation: Assistant Professor
- 3] Qualification: Ph.D
- 4] Teaching experience (in years): 6
- 5] Industry experience (if any in years): 0
- 6] Number of teaching hours per week: 14
- 7] Number of Research Projects/Publications/
Study material developed during
The academic year (provide list in separate sheet): 1 (Research Article)
- 8] Contribution to enrich quality of teaching-learning
during the academic year: Attended Refresher Course
- 9] Contribution to the growth and development of the
University during the academic year:
- Committee Position held Work done/ Activity

10] Other responsibilities (Please specify, add rows if required):

- 1
- 2

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

- 1



2

12] Engagement of Teacher with other institute/ university:

Publication Details;

Impact of Visual Servicescape Aesthetics Comprehension and Appreciation on Affective and Cognitive Evaluations, Satisfaction and Behavioral Intentions; An Empirical Analysis, World Journal of Economics and Management (ABDC C).

NasreenNasar

- 1] Name: Ms. Nasreen Nasar
- 2] Designation: Assistant Professor
- 3] Qualification: Master in Business Administration
- 4] Teaching experience (in years): 8.5
- 5] Industry experience (if any in years): NIL
- 6] Number of teaching hours per week: 16
- 7] Number of Research Projects/Publications/
Study material developed during
The academic year (provide list in separate sheet):
- 8] Contribution to enrich quality of teaching-learning during the academic year:
- 9] Contribution to the growth and development of the
University during the academic year:

Committee	Position held	Work done/ Activity
Sports Board	Member	Provided support in several sports related activities organised by Sports Board

10] Other responsibilities (Please specify, add rows if required):

1	Member, Board of Studies for the Dept. of M&BA
2	

11] Best Practices in teaching& academic administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	

12] Engagement of Teacher with other institute/ university:

Asima Sarkar

- 1] Name: Dr. Asima Sarkar
- 2] Designation: Assistant Professor
- 3] Qualification: M.Sc., PhD
- 4] Teaching experience (in years): 18.5
- 5] Industry experience (if any in years):
- 6] Number of teaching hours per week: 16
- 7] Number of Research Projects/Publications/
Study material developed during
The academic year (provide list in separate sheet): 1



8] Contribution to enrich quality of teaching-learning during the academic year:

9] Contribution to the growth and development of the University during the academic year:

Committee	Position held	Work done/ Activity
AICTE Committee	Member	Uploading the documents
HMC	Member	Hostel related activities
Departmental Examination Committee	Member	Organizing examination of the department and other activities

10] Other responsibilities (Please specify, add rows if required):

1	
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	

12] Engagement of Teacher with other institute/ university: NO

Zarnigah Parwez

1] Name: Zarnigah Parwez

2] Designation: Assistant Professor

3] Qualification: Master of International Business (MIB)

4] Teaching experience (in years): 5.5 Years

5] Industry experience (if any in years): Nil

6] Number of teaching hours per week:

7] Number of Research Projects/Publications/ Study material developed during The academic year (provide list in separate sheet):

8] Contribution to enrich quality of teaching-learning during the academic year: (Seminars / Workshops / lectures / field visits organized):

9] Contribution to the growth and development of the University during the academic year:

Committee	Position held	Work done/ Activity
Hostel Management	Warden, Girl's	Manage and supervise



Committee	Hostel, New Town	the hostel activities.
-----------	------------------	------------------------

10] Other responsibilities (Please specify, add rows if required):

1	Board of Studies for the Department of Management And Business Administration, Aliah University – Member
2	University Maintenance Committee - Member
3	Anti-Ragging Committee - Member
4	ICMBP (International Conference on Management & Business Practices) 2023 – Member
5	Departmental Purchase Committee - Convener

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	

12] Engagement of Teacher with other institute/ university: No

Adnan Ahmed Siddqui

- 1] Name: Adnan Ahmed Siddiqui
- 2] Designation: Assistant Professor
- 3] Qualification: MBA
- 4] Teaching experience (in years): 5
- 5] Industry experience (if any in years): 0
- 6] Number of teaching hours per week: 16
- 7] Number of Research Projects/Publications/
Study material developed during
The academic year (provide list in separate sheet): 0
- 8] Contribution to enrich quality of teaching-learning
during the academic year: Organising committee member ICMBP 2023
- 9] Contribution to the growth and development of the
University during the academic year:

Committee	Position held	Work done/ Activity

10] Other responsibilities (Please specify, add rows if required):

1	Member, Board of Studies for the Dept. of M&BA
2	

11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	
2	

12] Engagement of Teacher with other institute/ university:



Mirza Mabood Ali Beg

- 1] Name: Mirza Mabood Ali Beg
 2] Designation: Assistant Professor
 3] Qualification: BE, MBA
 4] Teaching experience (in years): 7.5 years
 5] Industry experience (if any in years): Nil
 6] Number of teaching hours per week: 16
 7] Number of Research Projects/Publications/
 Study material developed during
 The academic year (provide list in separate sheet): Nil
 8] Contribution to enrich quality of teaching-learning
 during the academic year: Activity based method of Teaching and Learning is practiced in the
 classroom.
 9] Contribution to the growth and development of the
 University during the academic year:

Committee	Position held	Work done/ Activity
Purchase Committee (Biosciences Department)	Member	Involved in the decision making on purchase related matters in the Department of Biosciences

- 10] Other responsibilities (Please specify, add rows if required):

1	Acted as Invigilator for AUAT 2022
2	Acted as Observer for off-campus Centres of the University.

- 11] Best Practices in teaching & academic-administration introduced in the department in the academic year (Please specify, add rows if required):

1	Group Activities are assigned to the students in the form of Group discussion, Extempore, Assignments etc.
2	Student are made to present their assignments with PPT

- 12] Engagement of Teacher with other institute/ university: Nil

Academic Practices**Academic Practices (for the academic year: 2022-23)**

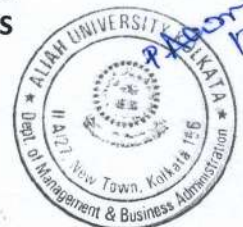
- 1] Total number of teaching-days in the academic year: **136**
 2] Total number of permanent teaching staff: **16**
 3] Total number of permanent teaching staff with PhD: **08**



4] Number of programmes offered (please specify):	02	(Five Years Integrated MBA Program and PhD Program)
5] Number of sanctioned intake of students and Number of actual admissions:	60 and 60	
6] How many teaching members have attended Orientation Programme/ Refresher Course/ FDP/ Workshop/ Programme/ Research Methodology Course/ Capacity Building Programme etc.:	3	(TOTAL 4 Training PROGRAMMES ATTENDED)
7] Number of Orientation Programme/ Refresher Course/ FDP/ Workshop/ Training Programme/ Research Methodology Course/ Capacity Building Programme etc. organised by the department:	0	
8] Number of Training Programme/ Consultancy offered By the department:	00	
9] Number of academic collaborations made by the department:	00	
10] Innovative practices (please specify):		Special Counselling, Soft skill and personality development classes and mock interview for job aspiring final year students

Teaching-Learning-Evaluation process (for the academic year: 2022-23)

1] Does teaching members participate in course designing?	YES
2] Does the department have a structured Board of Studies or similar academic body to design/ expand/ modify course content?	YES
3] Does the programme follow:	
a. CBCS structure	YES
b. Elective-based structure	YES
c. Any other, please specify	
4] Does the department follow Academic Calendar implemented By the University?	YES
5] Use of Teaching-Learning tools/ platforms (Please specify)	
a. OHP	NO
b. LCD	YES
c. Interactive Boards	YES
d. LMS	YES
e. Any other	
6] Use of ICT in Teaching-Learning-Evaluation	
a. e-books	YES
b. e-journals	YES



c. research database/ repositories	YES
d. IT enabled classroom	NO
e. Online assignment	YES
f. Online assessment	YES
g. Online feedback	YES
7] Weekly class hour per course (average):	3.5
8] Whether remedial/ tutorial classes included in class routine?	YES
9] Does the programme offered has scope of Internship/ Project/ Field work/ Seminar presentation/ Industrial training?	YES
10] Does the department follow progressive evaluation of students?	YES
11] Number of students appeared and passed in the academic year:	36
Research output (for the academic year: <u>2022-23</u>)	
1] Does the department offer MPhil/ PhD/ Post-Doctoral Programme: (Please specify):	YES
2] Number of students/ scholars registered/ enrolled in MPhil/ PhD/ Post-Doctoral Programme (If the answer to Q1 is yes):	03
3] Number of publications in refereed & peer-reviewed journals:	23
4] Number of book/ edited-volume/ book-chapter published with ISBN:	1
5] Number of patents registered:	N.A.
6] Number of revenue generating events (Consultancy, Training Programme, MDP/ EDP etc.):	00
7] Number of Seminar/ Conference/ Workshop/ FDP etc organised at State/ National/ International level:	1
8] Number of sponsored research projects:	
a. Completed	01
b. Ongoing	00
9] Number of collaborative research projects:	
a. Completed	01
b. Ongoing	00
10] Any innovative research initiative adopted and implemented (please specify):	
Research Colloquium Series has been introduced in regular interval.	



Infrastructure & facilities (departmental level) (2022-23)

- 1] Number of classrooms: **05**
 2] Number of ICT-enabled classrooms: **01**
 3] Number of laboratories: **01**
 4] Availability of licensed software/ databases: **Yes**
 5] Number of tutorial rooms: **02**
 6] Number of seminar halls: **01** (The ICT enable classroom is used in dual purpose; as seminar hall as well as ICT enable classroom)
 7] Number of rooms for the teaching members: **04** (including one room cum office for the Head of the Department)
 8] Number of computer/ printer/ scanner available:
 a. In laboratory
 b. In teachers' enclosure
 c. For Research scholars
 d. For Administrative purpose

	2022-23		
	computer	printer	scanner
In laboratory	53	0	0
In teachers' enclosure	16	16	16
For Research scholars	1	1	1
For Administrative purpose	2	3	3

- 9] Whether Internet facility available in classrooms/ laboratory / teachers' enclosure? **YES**
 10] Whether reprographic facility available? **YES**
 11] Number of washroom facility (for male): **02**
 12] Number of washroom facility (for female): **02**
 13] Presence of appropriate signage: **YES**
 14] Barrier free environment ensured? **YES**

Initiatives and Supplementation for Students: (2022-23)

- 1] Whether Mentorship (Teacher-driven) for students is in place? **YES**
 2] Do the students participate in extra-academic activities and pursue Co-curricular activities? **YES**
 3] Does the department arrange Industry-visit/ Industrial lecture/ Field-trips/ Excursions/ Archeological trips/ Exhibitions etc. for students? **YES**
 4] Does the department arrange seminars/ workshops/ skill-development programmes etc. for students? **YES**
 5] Does the department arrange programmes for the students focusing Soft-skill and Personality development? **YES**
 6] Does the department have any Student Forum/ Club/ Chapter etc.? **NO**



7] Does the department have a students' feedback mechanism in place? **YES**

8] Are the students provided with Training and Placement support? **YES**

9] Do the students receive ICT-based teaching? **YES**

10] Can the students access digital resources offered by the University library? **YES**

11] Please indicate the number of students those have qualified for NET/SET/GATE/GMAT/SLET/WBCS/UPSC or any other Competitive Exam (for the specific period)

00

12] Please indicate the number of students those have progressed for higher studies (for the specific period)

13] Please indicate the number of students those were offered placements by the University (for the specific period).

