

Activities

MIC Driven Activities

1. From your PhD/ Masters Thesis to a start-up, Date: 23rd April 2021.

Report uploaded to IIC Web page.

REPORT ON ACTIVITIES OF INSTITUTION INNOVATION COUNCIL

ALIAH UNIVERSITY, KOLKATA

YouTube live session by MoEs' Innovation Cell for a talk on "From your Ph.D/ Masters Thesis to a start-up" Date: 23rd April 2021.

The IIC of Aliah University, Kolkata participated in the YouTube live for this session with great enthusiasm. The students were able to know that Entrepreneurship could be an option after PhD and PhD journey may be the best training for that, through this talk. They also got knowledge about Lean Start-up, Lean Manufacturing, Business model canvas, Minimum Viable Product (MVP), Teambuilding, Sunk cost and other ideas. They understood the importance of retaining a customer and the reasons why a customer switches to another product. They also got a connecting link between entrepreneurship, start-ups. They also got the idea about different factors for comparison like Sales, Gross Margin, Net Profit Margin, ROI, Velocity, Cash Generation, Market Share etc.

Via Cisco Webex

Talk by

Dr. Anand Deshpande
on
From your Ph.D/ Masters Thesis to a start-up

Friday 23rd APRIL 2021 | 11.00 AM

Speaker
Dr. Anand Deshpande
Founder,
Chairman and Managing Director,
Resistant Systems

Session Chair
Prof Anil D. Sahasrabudhe
Chairman, AICTE

JOIN US ON
YouTube LIVE
/mhrdinnovationcell

GUEST OF HONOUR:

Dr. M.P. Poonia
Vice Chairman
AICTE

Prof. Rajive Kumar
Member Secretary
AICTE

Dr. Abhay Jere
Chief Innovation Officer
MoE's Innovation Cell

Participants' photographs uploaded



Fig.1



Fig.2