

2. “ Why IP is important in Academia” World IP Day Special Session by Dr Abhay Jere & Dr Mohit Gambhir. Date: 26th April 2021.

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REPORT ON ACTIVITIES OF INSTITUTION INNOVATION COUNCIL

ALIAH UNIVERSITY, KOLKATA

YouTube live session by MoEs’ Innovation Cell for a session on “Why IP is important in Academia” World IP Day Special Session by Dr Abhay Jere & Dr Mohit Gambhir. Date: 26th April 2021.

The students of Aliah University were inspired by the talk. They were able to know more about IP importance. The students were able to learn the term IP and related components. They also got some knowledge about the entrepreneurship ecosystem and how ideas can be converted to wealth. They received knowledge about what IP has done so far in different countries with interesting examples. Students were excited when they learnt about the story of Bose corporation founder Amar Bose. They also got the idea about different interesting innovations which came from university research like Internet, Rocket fuel, Seat Belt, Solar power and so on. They understood how governments around the world are trying to accelerate the innovative ideas to products and process by granting Universities / Higher Education Institutions.

The banner features the following content:

- Logos at the top: Ministry of Education (Government of India), MoE's INNOVATION CELL (GOVERNMENT OF INDIA), and AICTE.
- Text: **World IP Day**, Session on **Why IP is important in academia?**
- Speakers: **Dr. Abhay Jere** (Chief Innovation Officer, MoE Innovation Cell) and **Dr. Mohit Gambhir** (Innovation Director, MoE Innovation Cell).
- Event Details: **Monday 26th APRIL 2021**, **03.00 PM - 04.00 PM**.
- Call to Action: **JOIN US ON** **YouTube LIVE** **/mhrdinnovationcell**
- Footer: **Follow us on** www.twitter.com/mhrd_innovation

Participants' photographs

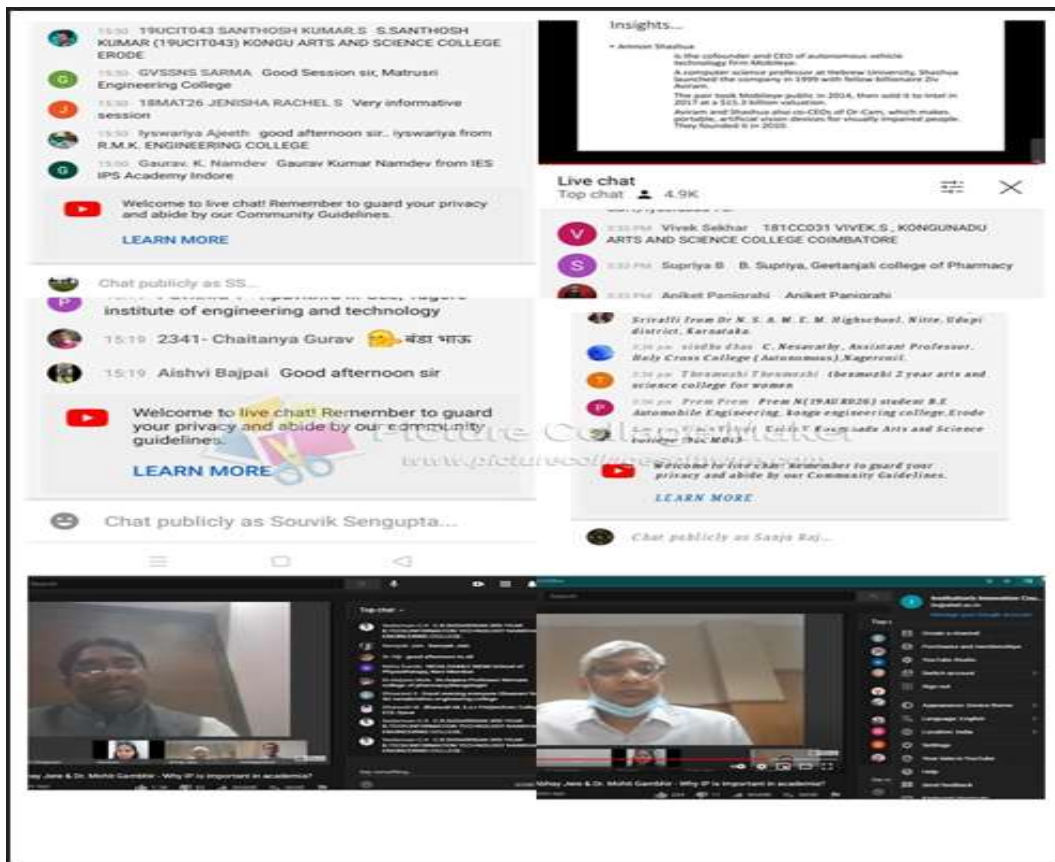


Fig.1



Fig.2