



# Aliah University

(A UGC & AICTE approved autonomous University under the Department of Minority Affairs  
and Madrasah Education, Government of West Bengal)

## Department of Management & Business Administration

9 July, 2025

### Notice for PhD Thesis Pre-Submission Seminar

This is for information of all concerned that Ms Aparajita Sanyal (MBA181605) under the supervision of Dr. Samiran Sur, shall deliver her PhD Pre-Submission Seminar on “Impact of Green Marketing on Urban Consumers’ Food Purchase Intention: The Role of Perceived Risk with Reference to Eastern India” on 23<sup>rd</sup> July, 2025 at 12:00 noon at the Department of Management & Business Administration, 7th Floor, Left Block, Aliah University, New Town campus. All interested administrative heads, faculty members and research scholars of Aliah University are cordially invited to attend the same.

Chairperson

Departmental Research Committee

Department of Management & Business Administration

**Chairperson**  
**Departmental Research Committee**  
**Department of Management & Business Administration**  
**Aliah University**

Copy to:

1. P.A. to Vice-Chancellor for information of the Hon'ble Vice Chancellor, Aliah University
2. P.A. to Registrar for information of the Registrar, Aliah University
3. Controller of Examinations
4. Dean, Faculty of Science & Technology
5. Dean, Faculty of Humanities & Social Sciences
6. Coordinator, University Research Programme
7. Jt. Coordinator, University Research Programme
8. All teaching members and scholars, Dept. of Management and Business Administration, Aliah University
9. All HoDs/HoDs.(Officiating)
10. Mr. Rejuanul Hoque for placing in the University Website