

# **Value Added Course (VAC) of Aliah University**

## **Advertisement No. AU/Admn.1/2021, dated 14-07-2021**

Aliah University seeks application for admission into various Value Added Courses. Details of the courses along with eligibility criteria and course fee are given below.

**Objectives:** The main objectives of the courses are:

- To provide students an understanding of the expectations of industry and job market.
- To improve employability skills of students.
- To provide an opportunity to students to develop inter-disciplinary skills.
- To mould students as job providers rather than job seekers.

**Nature and duration:** A Value Added Course is a certificate course of duration 6 months. The Course Credit will be 4 and total Contact hrs. will be 40.

**Mode of teaching:** Total process of teaching, learning and evaluation for the course will be made through online mode on Saturdays/ Sundays/ holidays or on week days before and after the normal working hours without hampering normal working of the University. However, a course based on laboratory may run in offline mode under the same condition.

**Intake Capacity:** For each course intake capacity is 200. To run a course cut-off number of candidates should be 30.

**Attendance:** Each candidate shall have a minimum of 75% attendance failing which he or she will not be permitted to appear in the final evaluation process.

**Evaluation:** The evaluation of value added courses will be conducted by adopting any/ more of the following methods, suitable to the course:

- i. Written test (Objective or descriptive)
- ii. Practical examination
- iii. Laboratory work
- iv. Project
- v. Presentations

The evaluation will be on 100 marks and distribution of marks in different methods will be decided by competent authority. The passing requirement for value added courses shall be 50% of the marks prescribed for each method of evaluation.

Evaluation of the performance of the student on the basis of total 100 marks will be rated as shown in the Table.

<b>Letter Grade</b>	<b>% of marks</b>
A+	>90
A	>80 but <90
B+	>70 but <80
B	>60 but <70
C	>50 but <60

**Awarding Certificate:** The candidates successfully completed the Value Added Course, shall be issued with a Certificate. The certificate will contain the letter grade obtained by the successful candidate. No mark sheet or grade card will be issued for Value Added Course.

**Application Fee:** Application fee is Rs. 500/-(Rupees Five hundred only)

- i) Application Fee is to be paid only through Bank Transfer to the following Account and Copy of the Acknowledgement / Receipt of Bank Transfer must be attached with the Original application form.
- ii) **Account number: 1171104000060987**  
**IFSC CODE: IBKL0001171**  
**Account name: Aliah University**  
**Bank name: IDBI;**  
**Branch name: Rajarhat, Gopalpur Branch**
- iii) Application fee once paid shall not be refunded under any circumstances.
- iv) Application without the prescribed fee shall not be considered and summarily be rejected. The candidate may pay it in **ONLINE**.

**Course Fees:** Course fees for each course to be paid one time are mentioned below in the course details format.

#### **How to Apply:**

- i. The prescribed Application Form can be downloaded from the link: <http://aliah.ac.in/vac>
  - ii. Requisite Application Fee is to be paid only through Bank Transaction to the above mentioned Account No. positively by **06.08.2021**.
  - iii. Original Application Form along with the relevant documents mentioned below in a sealed envelope must reach the Office of the AUAT, Aliah University, IIA/27, New Town, Kolkata-700 160 on or before **August 13, 2021** by in person / registered / speed post.
- Relevant documents:** a. Proof of Age, b. Qualifications (mark sheets & certificates), c. Experiences, d. Details of employment and e. Copy of the Acknowledgement / Receipt of Bank Transfer of the requisite Application Fee.
- iv. '**Name of the VAC applied for -----**' must be indicated on the envelope.
  - v. No application except in the prescribed Application Form will be considered.
  - vi. In case of any dispute / indistinctness that may occur in the process of selection, the decision of the competent authority shall be final.

Applicants are advised to follow the university website: <http://aliah.ac.in/vac> for all information / notification related to VAC of Aliah University. If any candidate fails to follow the instructions / information given in the website and misses at any step, the University will not be responsible for that.

***Last date for submission of 'Application form' with testimonials is: 13<sup>th</sup> August, 2021.***

## Course Details

### 1. Data Analysis with Python with Hands-on Training

Course offered by	Dr. SaiyedUmer and Dr. Sk Md Obaidullah
Department	Computer Science & Engineering, Aliah University, Kolkata
Nature of VAC	Certificate Course
Course Name	Data Analysis with Python with Hands-on Training
Course Code	AUCSEVAC001
Credit	4
Mode	Online/ Blended
Application software/ Tools/ Analytics to be used	Yes
Target learners	Research scholars, Masters and Graduate students from various academia
Minimum Eligibility Criteria	Graduate (10+2+3/ 10+2+4) or Diploma in Engineering
Course Fee	INR 1500 [For Current AU students and Former(not in service) AU students] INR 4000 [For external candidates] INR 6000 [For sponsored/industry/employed candidates]

### 2. Geoinformatics and Python for Spatial Analysis

Course offered by	Dr. Aznarul Islam
Department	Geography, Aliah University, Kolkata
Nature of VAC	Certificate Course
Course Name	Geoinformatics and Python for Spatial Analysis
Course Code	GEOVACAU01
Credit	4
Mode	Online/ Blended
Application software/ Tools/ Analytics to be used	Yes
Target learners	Students of Aliah University and outside Aliah University
Minimum Eligibility Criteria	Graduate in any discipline
Course Fee	INR 1500 [For Current AU students and Former(not in service) AU students] INR 4000 [For external candidates] INR 6000 [For sponsored/industry/employed candidates]

### **3. Strategic Retail Management**

Course offered by	Dr. Somnath Chatterjee
Department	MBA, Aliah University, Kolkata
Nature of VAC	Certificate Course
Course Name	Strategic Retail Management
Course Code	AUMBAVAC007
Credit	4
Mode	Online/ Blended
Application software/ Tools/ Analytics to be used	Yes
Target learners	Students of Aliah University and outside Aliah University
Minimum Eligibility Criteria	Graduate (10+2+3/ 10+2+4) in any discipline
Course Fee	INR 1500 [For Current AU students and Former(not in service) AU students] INR 4000 [For external candidates] INR 6000 [For sponsored/industry/employed candidates]

### **4. MSME Branding and Marketing**

Course offered by	Dr.Samiran Sur
Department	MBA, Aliah University, Kolkata
Nature of VAC	Certificate Course
Course Name	MSME Branding and Marketing
Course Code	AUMBAVAC010
Credit	4
Mode	Online/ Blended
Application software/ Tools/ Analytics to be used	Yes
Target learners	Students of Aliah University and outside Aliah University
Minimum Eligibility Criteria	Graduate (10+2+3/ 10+2+4) in any discipline
Course Fee	INR 1500 [For Current AU students and Former(not in service) AU students] INR 4000 [For external candidates] INR 6000 [For sponsored/industry/employed candidates]

## 5. Certificate Course in CAD/CAM

Course offered by	Module 1: Dr. Golam Kibria, Mr. Rafiqul Haque, Mr Sunny Akhtar Module 2: Dr. Shamim Haidar, Dr.MukandarSekh
Department	Mechanical Engineering, Aliah University, Kolkata
Nature of VAC	Certificate Course
Course Name	Certificate Course in CAD/CAM
Course Code	AUMENVAC01
Credit	4
Duration	6 months (3 Months for each module)
Mode	Blended
Application software/ Tools/ Analytics to be used	Yes
Target learners	Designer, Architects, Engineers, Developers, Policymakers and others.
Minimum Eligibility Criteria	<b>Module 1:</b> Graduate / Diploma (Mechanical/Production/Civil) <b>Module 2:</b> Completion of Module 1 (Or any equivalent CAD Certificate Course)
Course Fee	For Current AU and Former(not in service) AU students: INR 2,500 (INR 1,500 only for Module 1) For external candidates: INR 10,000 (INR 6,000 only for Module 1) For sponsored/industry/employed candidates: INR 20,000 (INR 12,000 only for Module 1)