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REGISTRATION FORM

2nd

INTERNATIONAL CONFERENCE

On

“Management and Business Practices - (ICMBP) 2018”

Theme: Emerging Trends in Management Research

Organised By

Department of Management & Business Administration

Aliah University

Name: _____

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Academician Practitioner Research Scholar

Title of the Paper: _____

Track No: _____

Food Preference: Vegetarian Non-Vegetarian

Payment Details: (Pls tick)

Rs. 2500 \$ 75 Rs. 1500 Rs. 5000

For DD: DD No. _____ DD Amount _____

DD Date _____ Issuing Bank & Branch _____

Please write your Name, ICMBP-2018 and Title of the paper on
the back side of DD. Please email scanned copy of both sides of
the DD.

**PLEASE NOTE: PAYMENT IN NO OTHER FORM WILL BE
ACCEPTED.** Each contributor is required to register separately.

I agree to abide by the rules and regulations governing the above
International Conference.

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Signature of Applicant



2nd

INTERNATIONAL CONFERENCE

On

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*Theme: Emerging Trends in Management
Research*

January 4 & 5, 2018

Organised By

*Department of Management &
Business Administration*

Aliah University

**(An Autonomous Institution under the Department of
Minority Affairs and Madrasah Education,
Government of West Bengal)**

www.aliah.ac.in



■ The University

Aliah University - an autonomous university under the Department of Minority Affairs and Madrasah Education, Government of West Bengal - started in 2008-09. Its roots can be traced back to the Mohammedan College of Calcutta (1780) that was upgraded to Calcutta Madrasah College and then to Aliah University.

Located at New Town, Park Circus and Haji Md Mohsin Square, the University offers graduation, post-graduation and PhD programmes in Engineering, Management, Journalism and Mass Communication, different branches of sciences and humanities as well as Arabic and Islamic Theology. It is hoped that this University will emerge as a unique institution of higher studies and research for all with special emphasis on socially and educationally backward classes belonging to the Minorities.

■ About the Department

The Department of Management & Business Administration, located in New Town, offers five years full-time Integrated Masters in Business Administration course as well as Doctoral programme in Management. Its MBA programme has AICTE approval. The vibrant Department has made its mark in the field of management education with its quality teaching and research publications as well as organizing various management-related academic activities like the first International Conference on Management & Business Practices (ICMBP - 2017) on Millennium Management Paradigm and Contemporary Business Practices, Faculty Development programme, One Day State Level Seminar and consultancy assignments – Training programmes on Retail Management and Financial & Hospitality Management.

■ Objective of the Conference

The first International Conference on Management & Business Practices (ICMBP) 2017 offered the platform to exchange ideas and stimulated discussions on the emerging concepts of management and new business practices for the practitioners as well as academicians. The second conference of the ICMBP series aims to focus on research in the field of management so that all participants will be aware of the emerging trends covering every aspect of economics, technology, behaviour, society and Management.

The Department of Management & Business Administration of Aliah University is confident that ICMBP 2018 will sow the seeds of ideas that will lead to extensive research and may result in a few groundbreaking concept papers.

■ Climate

Climate in early January at Kolkata, is pleasant with the temperature ranging between 14° C to 26° C. It is in general sunny with dry crispy air blowing from Northern direction. Light woollens are adequate.

■ Sub-Themes of the Conference

✚ Track-1: *Emerging trends in research in Financial Management*

i) Companies Act, 2013 & IFRS ii) Financial Market and Financial Modeling iii) Investment Banking & Financial Services iv) Financial Derivatives and Risk Management v) Working Capital & Management vi) Indian Financial System vii) Banking and Bank Finance viii) Financial Accounting Practices ix) Portfolio Theory x) Security Analysis and Portfolio Management.

✚ Track-2: *Emerging trends in research in Human Resource Management Paradigm*

i) Management Process and OB ii) Human Resource Planning and Development iii) Organizational Development and Theory iv) Behavioral Paradigm v) Conflict Management vi) Organizational Culture and Climate vii) Entrepreneurship Development viii) Management of Training and Development Human Capital Creation ix) Work Engagement x) Leadership and Team Building xi) Employee Relations Paradigm xii) Green HR

✚ Track-3: *Emerging trends in research in Management Marketing Management*

i) E-Marketing ii) Consumer Behavior Analysis iii) Strategic Marketing iv) Rural Marketing in India v) CRM and Supply Chain Management vi) International Marketing vii) Service Marketing viii) Industrial Marketing ix) Organized and Unorganized Retailing x) Green Marketing

✚ Track-4: *Emerging trends in research in IT & Systems Management*

i) Management & Information Technology ii) Decision Support and Expert System iii) IT in Management iv) Software Engineering v) Management of Software Development vi) Analysis and Design of Management System.

✚ Track-5: *Emerging trends in research in Operations Management*

i) Manufacturing Processes ii) Six Sigma iii) TQM iv) Project Management v) Productivity Management vi) Artificial Intelligence

✚ Track-6: *Emerging trends in research in Contemporary Management fields*

i) Agri-Business Management ii) Corporate Governance iii) Knowledge Economy iv) Business Innovations v) Business Ethics and Business Education vi) Role of Education in Business Management vii) Psychology and Contemporary Business viii) Sociology & Management Paradigm ix) Knowledge Management

✚ Track-7: *Emerging trends in research in Contemporary Managerial Economics*

i) E-Commerce ii) World Economy and Trade iii) Business Environment iv) Developing Economies v) Global Economics and Business Scenario vi) International Business Management

■ Guidelines for Paper:

Author(s)' name, affiliation and contact details should appear only on the cover page

Length of the Abstract : Approx. 300-350 words
Length of the Full Paper : Approx. 3000-3500 words
Paper Size : A-4
Font Type : Times New Roman
Font Size

i) Title : (14pt. Bold)
ii) Subtitle : (12pt. Bold Underlined)
iii) Text : (12p Normal)

Line Spacing : Single

Figures and Graphics should be included as it appears in main text, as per the sequence of paper.

Page Numbering : Central Bottom

Document Type : MS Word format

References : As per APA6 style

➤ **Abstracts of all registered participants will be published in conference proceedings**

■ Registration Fee:

Academician (Indian)	Rs. 2500/-
Academician (Overseas)	\$ 75
Research Scholar	Rs. 1500/-
Practitioner	Rs. 5000/-

** Payments should be made in DD only.

(Registration fee includes Conference kit, Certificate, Breakfast and Lunch)

a) DD should be drawn in favour of ALIAH UNIVERSITY, payable at Kolkata.

■ Important Dates

Submission of abstract:	16 th October, 2017
Acceptance of abstract:	23 rd October, 2017
Full Paper submission:	30 th November, 2017
Registration opens:	23 rd October, 2017
Last date of registration:	30 th November, 2017

Abstract and full paper are to be sent as E-mail attachment to:
aliah.icmbp@gmail.com

■ Accommodation:

On prior intimation, accommodation may be arranged in nearby hotels at the expense of the participants.